

# AME

ATMOSPHERA MIDDLE EAST

COMPANY PROFILE



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AME

ATMOSPHERA MIDDLE EAST

is the official distributor of

ATMOSPHERA *Soul of Outdoor* and CAPITAL *Home Like No Other*





Atmosfera is a renowned outdoor design brand that has been setting the standard for style and refinement in the international market for over 20 years.

Dedicated to creating innovative solutions that seamlessly blend with diverse environments, from the intimacy of homes to the grandeur of public spaces.



Capital is committed to delivering the finest in luxury furniture, crafted with unparalleled care and precision. Our dedication to quality is evident in every aspect of the production process.

Unlike mass-produced furniture, pieces are meticulously handcrafted by skilled artisans using traditional techniques. It is believed that the human touch is essential in creating furniture that truly stands out.



## Design Philosophy

AME passion for design is deeply rooted in the belief that every space tells a unique story. The talented team of designers at Atmosphaera and Capital draw inspiration from experiences, travel and the ever-changing world around us. They create objects that not only reflect a cultural heritage, but also resonate with the desires and aspirations of each individual customer. Each product is the result of a meticulous artisanal production process that combines traditional techniques with contemporary innovation. The finest materials from around the world are chosen and meticulously supervised at every stage of production to ensure exceptional quality and durability.



## Awards

From the lotus comes the inspiration for Loto, a modular sofa from Atmospera – Soul of Outdoor, featuring a curved shape that outlines an enveloping back and seat. Loto is the winner of 2023 German Design Award. Category Excellent Product Design – Furniture.







## VALUES

# We strive to transform homes and spaces into havens of elegance and comfort

Our goal is to create custom projects that reflect the unique personality and lifestyle of each client. We believe that every detail, from materials to design, plays a vital role in creating a truly exceptional environment.

**Craftsmanship:** The emphasis on high-quality materials and expert craftsmanship.

**Design Excellence:** The commitment to innovative and aesthetically pleasing designs.

**Sustainability:** The company's approach to environmental responsibility and sustainable practices.

**Luxury and Exclusivity:** The focus on creating premium products that cater to discerning clientele.



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## INTERIOR DESIGN

### Partnering with Italian Design Masters

At **Atmosfera ME** we believe that exceptional design is the cornerstone of a truly remarkable living environment. To offer our clients the pinnacle of interior design solutions, we have forged a strategic partnership with renowned Italian design firms.

Our collaboration with some of the best design masters brings together a wealth of experience, creativity, and a shared passion for crafting exquisite spaces. Their expertise in design aesthetics, combined with our commitment to quality and innovation, ensures that every project we undertake is a masterpiece.





**Unparalleled Craftsmanship:** our designers are renowned for their meticulous attention to detail and exceptional craftsmanship which guarantees that every solution and decor is a work of art.

**Timeless Elegance:** Italian design is synonymous with timeless elegance and sophistication so that your living spaces will remain beautiful and relevant for years to come.

**Innovative Designs:** our designers are at the forefront of design trends, constantly pushing boundaries and exploring new possibilities: this brings you access to the latest and most innovative design solutions.

**Personalized Service:** Our design partners are dedicated to providing personalized service tailored to your unique needs and preferences. They will work closely with you to create a space that reflects your individual style and lifestyle.

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## TAILOR-MADE DESIGN

### Your Vision, Our Craft: A Personalized Approach to Furniture

Your home should be more than just functional; it should be a reflection of your unique style and personality. That's why we offer a personalized approach to furniture design and creation, tailored to your specific needs and preferences.

Our process involves several key steps to ensure that your vision is brought to life:





### **Initial Design and Planning:**

**Layout Creation:** A generic layout is created and discussed with the customer. On-site measurements may be taken if needed.

**Furnishing Selection:** Furnishings are selected and placed on the layout, with further customer consultation.

### **Customization and Refinement:**

**Finish Selection:** The customer chooses finishes and details to match their preferences.

**Final Layout:** The final layout is determined, including custom solutions and materials.

### **Visualization and Approval:**

**Renderings:** 3D renderings of the space are created.

**Moodboard:** A moodboard of materials is presented for customer approval.

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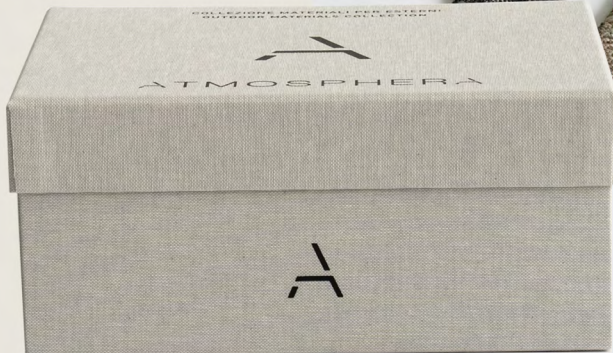
## PROCUREMENT

**Atmosfera ME offers several advantages while covering your procurement:**

**Extensive Network and Expertise:** We have a deep-rooted network and expertise in the Italian luxury market. We have established strong relationships with renowned Italian brands, allowing us to access a wide range of high-quality products and exclusive collections.

**Tailored Solutions:** We work closely with clients to understand their specific needs and preferences and provide tailored solutions, sourcing products that align with the client's vision and target market.





**Quality Assurance:** We ensure that all products procured meet the highest standards of quality and craftsmanship, having rigorous quality control processes in place to guarantee customer satisfaction.

**Competitive Pricing:** By leveraging our strong relationships with Italian brands, we can often negotiate favorable terms and competitive pricing, helping clients maximize their investment.

**Market Insights:** We provide valuable market insights and trends, helping clients stay ahead of the curve and make informed purchasing decisions.

**Cultural Understanding:** With a deep understanding of Italian culture and business practices, we can navigate the market effectively, ensuring smooth transactions and building strong relationships with Italian suppliers.

By leaning on **Atmosfera ME**, clients can benefit from their expertise, extensive network, and commitment to delivering the finest Italian luxury brands. This allows to create exceptional spaces and experiences that resonate with customer's desires.



# ATMOSPHERA





# CAPITAL



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## ATMOSPHERA



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## CAPITAL



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